

Handout #2

Comprehensive programming can show throughout the packet:




Assessment of Clientele Needs:

2007-2008

- The WSARE funded training on the Wyoming Cow-Calf Record Management System I formed and used a group of natural resource professionals from multiple agencies and states. The group planned the training and sessions that occurred to meet their needs.
- The High Plains Ranch Practicum was developed by a team of extension professionals from Wyoming and Nebraska with a broad and applied perspective on the needs of the ranching clientele.
- I organized much of my work in response to the needs raised by the SE Area Advisory Committee and the assimilation of state-wide advisory committee input on the range initiative. Examples of this include:
 - Small Acreage Education: The group had input on topics presented at the small acreage workshops and articles that appeared in Barnyards and Backyards.
 - GIS use on farms and ranches – developed and delivered presentation on this topic to multiple audiences
 - Many issues identified were presented through the High Plains Ranch Practicum
 - Carbon sequestration educational programs
 - Plant ID at multiple range tours

2006-2007

- In developing the Wyoming Cow-Calf Record Management Software, I have assembled a working group of agriculture producers, extension educators, database design professionals, and extension specialists. This group provides guidance for the development process and the interface of the database.
 - The annual Livestock Tour is developed by a committee of local businessmen, the chamber director, agriculture producers and
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**Educational Programs Taught:
2007-2008**

| Date | Subject | Educator's Role | Location | Audience Number | Impact |
|--|------------------------------------|--|--|----------------------------|--|
| 5 full days of educational programming June to January | High Plains Ranch Practicum School | Developed concept for with Nebraska colleague, formed management team, served as Wyoming lead, planned agenda, developed advertising material, advertised, arranged logistics, taught several portions at each class, evaluate. Also wrote and received a \$27,500 Risk Management Education grant to fund the school. | Nebraska and Lingle Wy - Regional attendance | 23 (2007-8) 22 (2008-9) | <ul style="list-style-type: none"> 92% reported that the profitability of their operations would increase. 91% indicated that the sustainability of their businesses would improve. 92% stated they would be better stewards of natural resources. 92% indicated that their decision-making skills had improved and would help them be more effective in making decisions. 93% reported that their ability to critically evaluate management alternatives had improved. |
| 0/10/08 | UW Faculty Bandages | Provide attending faculty overview of UW | SAREC | 40 | Raise knowledge and awareness of UW CFS programs |

**Educational Materials Developed:
2007-2008**

| Date | Title | Role | Distribution |
|-----------------------|--|---|--------------|
| Presentations: | | | |
| June 08 | Developing a Grazing Plan and Monitoring Program | Developed presentation and accompanying materials for use at the High Plains Ranch Practicum School | 25 |
| June 08 | Integrating Research and Extension | Developed presentation for use at the Western Section of Animal Science Extension Symposium | 52 |
| April 08 | Grazing Small Acreages | Developed and adapted presentation for variety of audiences of Small Acreage Workshops | ~100 |
| March 08 | Lessons Learned from the High Plains Ranch Practicum | Developed presentation that captures highlights from the HPRP school, delivered to multiple venues | ~150 |

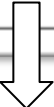
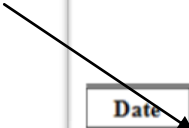
**Grants, Fund Raising, Donations and Resource Allocation
2007-2008**

| Date | Granting/Giving Source | Purpose | Resource Requested | Resource Received | Role |
|----------|------------------------------------|---|-------------------------------------|-------------------|---|
| June '08 | Wyoming Private Grazing Lands Team | Support HP Ranch Practicum | \$1,000 | \$1,000 | I wrote the grant and completed the report |
| June '08 | HP Ranch Practicum Participants | Support HP Ranch Practicum Speaker expenses, meals, materials | \$600/participant \$13,800 Total | \$13,800 | Developed the program with team, set fee and marketed program |
| May '08 | Platte County Resource District | Fund cost of water testing for Safe Water Day | Budgeted \$2,000 | Required \$1,750 | We distributed test kits, collected samples and provided information to interpret |

Program/Teaching Evaluation

2007-2008

| Date | Topic | Rating Criteria | Rating |
|-------------------------------------|--------------------------------|--|---------------|
| 8 Full days June 07 to Jan 08 | High Plains Ranch Practicum | Evaluation Data is detailed in 2008 Impact Statement | |



Media and Marketing

2007-2008

| Date | Topic | Role | Distribution |
|--------------|--|---|--|
| Twice weekly | Extension radio program – 5-6 minutes on natural resource topic. Carried daily on KYCN 1340 AM covering the Wheatland area | Develop content for and prepare the program | Approximately 1,300 each airing |
| July 08 | Amy Cutworms <u>Likey</u> Culprit for Pasture Damage in Northern Goshen County | Wrote press release for statewide media | Carried in Wyoming Livestock Round-Up. <u>Approx</u> 6,000 |
| April 08 | Small Acreage “Hands On” Workshop set | Wrote press release for local media for workshops in Platte, Goshen and Laramie Counties | Carried in Platte County Record Times, & Torrington Telegram – unknown if carried in Cheyenne Paper. |
| April 08 | Well Water Testing Day Set | Wrote press release for local media | Carried in Platte County Record Times, & Guemsey Gazette <u>approx.</u> 3,200 |
| March 08 | Livestock Production in the New Bio Fuels Era | Wrote press release and developed brochure for program | Carried in Platte County Record Times, & Guemsey Gazette <u>approx.</u> 3,200 and mailed out approximately 600 brochures |
| Dec 07 | High Plains Ranch Practicum | Manned a booth at the Wyoming <u>Stockgrowers</u> winter convention to market High Plains Ranch Practicum | Visited with approximately 150 individuals |
| Dec 07 | High Plains Ranch Practicum | Co-manned a booth at the Range Beef Cow Symposium to market High Plains Ranch Practicum | Visited with approximately 200 individuals |

Professional Improvement

2007-2008

| Date | Topic | Location & Length | Intended Use |
|--------------------|--|--|--|
| Sept 08 | Sustainable Ranch Tour | Northern Converse County – 3 days | I assisted in developing and coordinating this tour of progressive ranching operations in eastern Wyoming – funded by SARE PDP |
| Aug 08 | NW Agent Range Tour | Sweetwater River near Atlantic City 3 days | Expand basic knowledge of rangeland management included tours of dry desert sites. |
| Dec 07 and June 08 | Wyoming <u>Stockgrowers</u> Meetings | Casper – 3 days each | Expand knowledge of issues affecting agriculture producers and develop relationships with those in the industry |
| June 16-20 2008 | Western Extension Leadership Development | Big Sky, MT – 5 days | Increase knowledge and skills on leadership issues, developed relationships with colleagues from across the nation |
| Dec 07 | Range Beef Cow Symposium | Fort Collins, CO, 3 days | Attended symposium to raise my knowledge on a variety of issues affecting ranching. |

2006-2007

| Date | Topic | Location & Length | Intended Use |
|-------------------|---------------------|-----------------------|---|
| 8/22/07 – 8/24/07 | NW Agent Range Tour | Laramie Peak – 3 days | Expand basic knowledge of rangeland management especially forest management fire and forest insect ecology. I coordinated this year's |

Examples, then, can be shown in Packet 2.