Mobile Device Video Guide

**Setting the Camera**

* On an iDevice choose Settings > Camera > Record Video > “1080p HD at 30fps” There are similar settings on Google/Android.
* Make sure you are in Video mode on the camera app, not Photo, Portrait, Timelapse, etc.
* Tap and hold the screen to lock the exposure. If it is too bright, tap a darker space. If it is too dark, tap a brighter space. The camera should autofocus, but make sure the area you want is in focus when you start filming.

**Preparing the Shot**

* Use a tripod and microphone if you have one. Record a short clip to make sure the microphone is working. Try hiding it under your shirt and clip on the collar so it isn’t as visible and the wire will be out of your way.
* Test your camera placement and make sure there aren’t distracting items in the background or too many shadows.
  + A desk or floor lamp will help. If you use a window for more light, don’t stand too close or have it behind you as this creates a silhouette.
  + If you are going to include multiple angles, set up two cameras. Don’t move the cameras while filming.
  + Please film horizontally! You can’t tilt the camera during recording, it will not change the recorded angle.
* Record a short test clip to make sure the frame is the way you want it and the microphone is working.

**This guide is for recipes, but the basic principles are the same. Organize and practice before filming.**

* Make sure you have all the tools nearby you will need (bowl, spatula, fork, measuring spoons, blender, plate, etc.) If you forgot an ingredient or tool, keep the camera going and bring it into the frame.
* Film the introduction with the microphone. Leave the recording running if you need to go through it a couple of times.
* Follow the recipe steps one by one. Set empty/dirty dishes out of frame.
* Film all parts of the process – adding ingredients, stirring, pan going into and out of the oven, plating a serving, etc. Make sure to take a photo of the finished recipe!
* Have fun with an ending. Plate the food and leave the camera steady for 5 seconds.