



POST Rangelands Partnership PRODUCTION FACT SHEET

Produced by David Keto University of Wyoming Extension

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Rough Cut

- Cut out questions being asked, coughing, dead air, misstatements
- · Reorder the interview to optimize story flow
- Remove unnecessary and redundant clips
- Think as short as possible
- Add b-roll—photos and extra footage from the field—to cover jump cuts and advance story



Created by Gan Khoon Lay from Noun Project



Created by Ralf Schmitzer

Fine Cut

- Focus on shortening and improving story rhythm & flow
- Add narration if necessary
- · Adjust audio volume as needed
- Add music
- Have a friend or colleague take a look

Final Cut

- Optimize story flow
- Should only be making small changes
- Add titles, text, credits





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