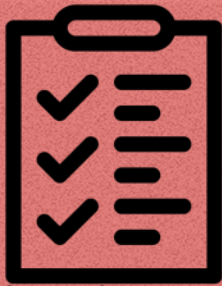


PRODUCTION FACT SHEET

Produced by David Keto
University of Wyoming
Extension



This material is based upon work that is supported by the National Institute of Food and Agriculture, U.S. Department of Agriculture, under award number 2014-46401-22594.



Created by Arthur Shlain from the Noun Project

Equipment

- iPad/iPhone
- Device cable
- iDevice tripod adapter
- Tripod
- Microphone
- Spare batteries
- Tascam audio controller
- Headphones
- Lights or bounces



Created by David Cross from the Noun Project

Location Tips

- Comfortable shady spot
- Avoid wind and noise
- Attractive Background
- Stability-non-swivel chair, fence post, etc

Setup

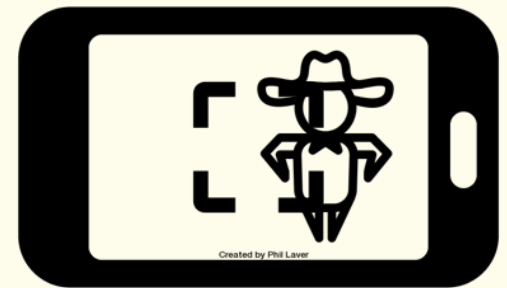
- Use a “sit-in” for setup
- Set iDevice to airplane mode
- Attach iDevice to tripod
- Attach audio equipment
- Power on microphone
- Attach headphones
- Open camera app, set to video
- Frame a wide shot
- Make sure subject speaks “into” the frame
- Alternate frame position between interviews
- Double tap for full screen
- Set lighting-subject should be bright
- Set exposure and focus
- Press and hold to lock
- Seat the subject
- Place mic and hide cable
- Check audio level with “breakfast” question



Created by Gae Kwon Lay from the Noun Project



Created by André Luiz Gollo from Noun Project



Created by Gregor Cresnar from the Noun Project



Interview Best Practice

- Get intro with name, ranch, title, etc
- Remain silent while subject is speaking
- Avoid cutting off subject
- Keep it conversational
- Halfway through reframe to close up
- Start answer over for noise interference

Post Interview

Photos of historic photos if available (use tripod)

Collect b-roll:

Focus on footage that illustrates interview

Use a tripod

No shot less than 5 seconds

Get shot variety

Thank subject for their time

Get signed release

Download/backup footage



Created by Neil Mendoza from the Noun Project