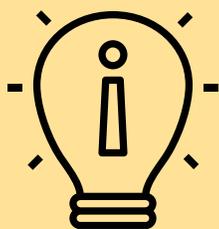


Tips for Video Demonstrations



Choosing a Project Area



Creating a good 4-H Project Area Demonstration starts with identifying a topic. The best demonstrations are focused, timely, to the point, and leave a lasting impression.

- Is my idea focused on an element of a project area?
- Will my topic teach something?
- Can I provide adequate information in a short amount of time?

The most important thing when choosing a topic is whether YOU are interested and excited about the idea! Your audience will be able to see your facial expressions, your hand gestures, and hear the excitement in your voice. If you are excited, your audience will be too!

Researching Your Topic

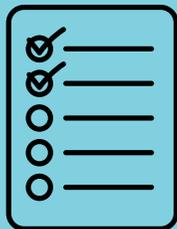
The best videos are filled with accurate, complete and up to date information. The best way to do that will be to research your topic by reading, watching, and talking with others. There are many excellent resources that can be used.

- Websites with urls that end in .gov or .edu are generally excellent places to find reliable information.
- Academic journal articles.
- Published magazine and newspaper articles.
- Text books and 4-H curriculum.
- Local experts, business owners, teachers, 4-H leaders, Extension Educators.



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Creating a Plan



You might already be familiar with your topic and tempted to 'wing it' when you begin recording. However, by creating even a basic script you will feel more prepared and your recording will go smoother. There should be four basic parts: Introduction, Body, Summary, and Closing.

Introductions are the first thing that your audience will see and hear. You are presenting yourself, so you want to be professional. However, this shouldn't stop you from making your demonstration personal. Your introduction is your way to catch and grab attention. Feel free to get creative! Use a favorite quote, tell a joke, or even share a personal story!

- *Introduce yourself and your topic.
- *Give a brief explanation of what you will be talking about.
- *Build excitement around your topic.

Body is where you share the content of your information or demonstrate a skill or task. It is important to provide enough information so your audience can understand the topic, but not overwhelmed them.

- *Show and explain your topic.
- *Demonstrate any necessary steps.
- *Utilize any props that are making an appearance in your video.

Summarizing your demonstration should reinforce the main points.

- *Reflect on what was shared.
- *Reinforce main points.
- *Show your final product or result.

Closings are the last thing that your audience hears.

- *Remind the audience of your name, the title of your demonstration, and your topic.
- *Include suggestions on where they can find further information or ideas to further their learning.
- *Thank your audience for their time.



Tips for Video Demonstrations

Practicing

When you practice going through the steps you will often notice things you hadn't before. As you practice, say the words out loud. Sometimes hearing the words that you have written can help you find different and more effective ways to say things. Recording, all or part of your practices, can help you plan your filming location, layout of your scene, and will greatly help you in trying out different communication styles. Knowing and watching for this can help you to practice being expressive and measure your expressions and hand gestures so that they are easily seen, but not over exaggerated.

Be Aware of Your Background

Taking photos and recording videos of yourself and your animal in front of busy backgrounds can be distracting. Also remember that animals with similar hair or skin coloring as their background will also be more difficult to see. A white faced lamb filmed against a white clouded sky and a tan ground will take away the definition of the lamb. Try to find a location that has minimal background and is in contrast with the skin and hair coat of your animal.

Using Visual Aids

Visual aids are an excellent way to enhance a demonstration. Visual aids could include: fitting supplies, cooking items, sewing machine, Shooting Sports equipment, pictures, and even your own animal!

When you are preparing visual aids you will want to consider the following:

- Are my items easy to read or see? Posters and lettering should be large enough or have enough contrast that they are able to be read from 15-20 ft away.
- Will too many items crowd my filming space and overwhelm the picture? Having all of your items neatly organized and laid out in the order that you will need them will prevent you from searching for the right item at the time that you need it.

Think About Your Space

If you are using a cell phone to record your demonstration you will want to film it in horizontal orientation so that you can best utilize the space provided. You should fill the video frame, but should not overflow outside of the edges. When filming it is important to be at eye level with your subject. Since you will not have a live audience, think of how you can move your camera in for close ups or having the camera follow you as you move. Experiment with zooming in and out, shooting from different angles, and from different perspectives. The best part of a recorded demonstration is that we will never see the mistakes, bloopers, or forgotten lines because you are able to practice over and over again!

How to Upload to YouTube



Overview



If you are participating in the Stock/Stat Talks, you will record a video of your demonstration and upload it as an unlisted video on YouTube. You will then copy and paste the link to your unlisted video into your entry form. From there the link to your video will be shared at the County Fair!

What is an "unlisted YouTube video"?

Videos you upload to YouTube as "unlisted" are completely private and visible only to people with the URL (i.e., the web link to your video). The video does not appear in search results, and it is not shown in subscriptions, "What's Next", or "Recommended". This prevents the video from being visible to anyone who doesn't have your specific URL. When you upload your video and get your URL, that URL will only be shared with Wyoming 4-H and County Fair.



How to Upload Your Video to YouTube From a Phone



- Once you've successfully recorded your video, you can upload it to YouTube directly:
- Download the YouTube app, sign in using your Google account, tap the video camera icon at the top, and follow the prompts to upload your video.
 - Make sure to choose "Unlisted" under "Privacy" (the default is Public).
 - Title your video with your name and presentation type.
 - When the upload is finished, get the link to your video by tapping the menu icon (3 dots) next to the video (you may need to find your video in your "library" at bottom of your screen), tap "Share", and then "Copy Link". Paste the link into a note or somewhere else you can find it.
 - When you register, paste the link to your video that you saved



How to Upload to YouTube

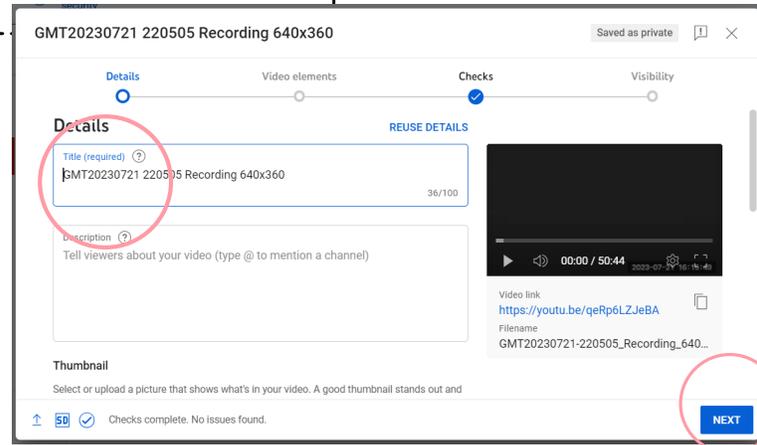
How to Upload Your Video to YouTube From a Computer

Once you've successfully recorded your video, you can upload it to YouTube directly:

1. Go to <https://www.youtube.com/>.
2. Sign in using your Gmail/Google account or create a Google Account if you don't already have one.
3. At the top of the YouTube page, click "Upload" (the video camera icon).
4. Select "Upload video". If this is your first time uploading, YouTube may ask you to create a "Channel" for your account. You will have to choose "Get Started" but when it asks you to fill in details, you can select "set up later".



5. On the "Upload videos" window, click "Select Files". Navigate to the video you would like to upload from your computer and click "Open" or "Choose". Your video will begin uploading.
6. As the video is uploading, add a title and description in the "Details" window. Under title, add your first and last name. If you want, you can also add other information into the "Description" field, such as the project area or a summary of your presentation. Under "Audience" select "Yes, it's made for kids".
7. When the video upload has finished processing click "Next"



8. There is no need to add anything on the "Video Elements" window. Click "Next".
9. ****IMPORTANT**** On the "Visibility" window, under "save or publish", select "Unlisted" as your privacy setting. Click "Save".
10. On the "Video published" confirmation window, copy the link provided. Click "Close".
11. Paste the link into a note or somewhere else you can find it.
12. When you register, paste the link to your video that you saved

