

**STRATEGIC PLANNING:** A process of clarifying where an organization wants to be in the future and how it is going to get there.

**VISION:** Your ultimate destination

**VALUES:** Priorities in how you carry out your trip

**MISSION:** Why you are traveling the road you are on

**GOALS:** Major way-points on your journey

**STRATEGIES:** The route that will guide you

**ACTIONS:** Details that make your trip possible

